Adriana Ochoa Floral Designer

415.419.9145 a93ochoa@gmail.com www.mintedmeadow.com

Skills

Experience



Experienced, energized, and friendly floral designer. I have over four years as a designer working in both a retail and event setting. I can create vase arrangements, hand tied bouquets, and custom wired work at a moment's notice. I am familiar with the Teleflora, Bloomnet, and Bloomnation POS systems.

Palisades Flowers / Floral Designer

August 2017 - February 2019, Pacific Palisades

Created custom arrangements for walk-in clients as well as for phone orders. Provided plant identification and care instructions. Set up event and designed on site for large events. Processed new product and cared for inventory (recut, changed water, washed buckets and vases).

The Bud Stop / Lead Designer, Administrative Assistant; Full Time MAY 2014 - PRESENT, SAN FRANCISCO

Responsible for making hand-tied bouquets, vase arrangements, and wired work for walk in clients and preorders. Kept inventory of cut flowers and materials for buyer. Managed special orders and corresponded with long-standing clients as well as brides and event planners. Provided administrative assistance to the owner by helping to manage the yelp page, email account, PoS system, edit the website, and run the instagram account.

Stanlee R. Gatti Designs / Floral Designer; Freelance

MAY 2016 - PRESENT, SAN FRANCISCO

Worked both in studio as a designer and on site to set up/strike for large events such as conferences and weddings. Work included creating centerpieces, flower walls, design preparation, and event set up. Traveled to work on site for events.

References

Jessica Thorwart / Former Manager, Head Designer The Bud Stop, San Francisco 415.724.3243 jthorwart9@gmail.com Manal Karim / Former owner, Head Designer Palisades Flowers 818.917.4226 palisadesflowers@gmail.com